

*New  
release  
info* **Keys of  
Life**

artist: STOP MODERNISTS featuring CHRIS LOWE  
title: A-side SUBCULTURE Main vocal extended  
B-side SUBCULTURE Dub  
format: 45rpm vinyl 12" / download  
label: Keys of Life Records  
cat No: LIFE12IN-23  
release date: 14.06.2011  
distribution: Kudos (UK), Groove Attack (Ger), Differ Ant (Fr)  
barcode: 5050580555945



Why it took this long for the two men behind STOP MODERNISTS to join forces is remarkable in itself.

First there's Jori Hulkkonen, undoubtedly Finland's most prolific DJ/producer with an unparalleled CV featuring releases, productions, remixes and DJ gigs all over the globe in the last 15 years, on the hottest labels, for the hottest artists, and in the hottest clubs.

And then you have Alex Nieminen, one of the pioneering house DJ's in Finland who became synonymous with quality housemusic for the true connoisseurs with his legendary radioshow on a national network. Friends for almost two decades, but it wasn't until this new alliance was formed that things finally clicked.

As STOP MODERNISTS they bring together the music and the passion behind the music that has inspired them, and give it a twist for the twenty-tens.

So it comes as no surprise that the debut outing from this pair goes straight to the source: a cover version of New Order's criminally underrated SUBCULTURE, with production giving a knowing head-nod to late 80's New York/Chicago deephouse scene.

On vocal duties Chris Lowe (of the Pet Shop Boys) delivers not only a take fitting for someone who is truly a contemporary, but adds his own spin on the song making this a timeless record